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Biography

Tim Mazzarol is an Emeritus Professor and Senior Honorary Research Fellow within the UWA Business School where he specialises in entrepreneurship, innovation, small business management, marketing and strategy. He is a Qualified Professional Researcher (QPR) with the Research Society. In addition, Tim is an Affiliate Professor of the Burgundy School of Business, Group ESC Dijon, Bourgogne France. He is also the Coordinator of the UWA Co-operative Enterprise Research Unit (CERU), a Director of the Centre for Entrepreneurial Management and Innovation (CEMI), and a founder Director and Company Secretary of the Commercialisation Studies Centre (CSC) Ltd.

Tim has been with UWA since 2001 and previously worked at Curtin University from 1994 to 2000. During that time, he was the Director of the Small Business Unit and a Research Fellow with the Institute for Research into International Competitiveness (IRIC). Prior to his academic career Tim was a high school teacher, a diplomatic officer within the Australian Department of Foreign Affairs, and a manager with National Mutual Ltd.

He was the Director of Doctoral Programs at the UWA Business School from 2008 to 2009 and the founder Director of the UWA Centre for Entrepreneurial Management and Innovation (CEMI) from 2003 to 2007. He is a research theme leader with the UWA Institute of Agriculture, within the area of agribusiness ecosystems, and is actively engaged with the Australian Institute of Management (AIM) WA, Executive Education Programs where he designs, develops and delivers programs for a wide range of organisations.

Tim is a fellow of the AIM WA, a member of the International Council of Small Business (ICSB) and its affiliate the Small Enterprise Association of Australia and New Zealand (SEAANZ). From 2012 to 2018 he was President of SEAANZ following several years as a member of its board. He continues to work closely with small firms via his research and MBA units in commercialisation, entrepreneurship and small business management.

Prior to joining UWA, Tim was at Curtin University of Technology from 1994 until 2000. In that time he worked as a Research Fellow with the Business School's Institute for Research into International Competitiveness (IRIC), and Executive Director of the Small Business Centre (now Curtin Entrepreneurship Centre). Tim's last appointment at Curtin was as a Senior Lecturer in Entrepreneurship within the School of Management.

Tim's research in small business management, marketing and co-operative and mutual enterprises has been published internationally and he is the author or co-author of several research and textbooks. In addition to his academic work Tim has been a shareholder and non-executive director of several small firms as well as a member of boards of non-profit organisations.

He is actively involved in consulting to a range of organisations both large and small. In addition to his research and teaching within the Business School he is a sought after speaker and industry trainer in the fields of strategic management, marketing and innovation.

Employment

Senior Honorary Research Fellow

UWA Business School
1 Dec 2022 → present

Oceans Institute

The University of Western Australia
13 May 2021 → present

Emeritus Professor

UWA Business School

2 Dec 2022 → present

Research outputs

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Australian Research Council: A\$533,790.00

1/07/21 → 1/03/25

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The Royal Automobile Club of Western Australia

1/01/20 → 30/06/20

A Study of the Cooperative as a Competitive Business Model

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Co-operatives WA

17/06/08 → 31/03/13

A Study of the Inter Relationship Between Public Sector Housing and Crime Within the City of Belmont

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City of Belmont

1/01/07 → 31/12/07

Business Planning and Strategic Market Research for Australian Olive Harvesters

Mazzarol, T.

Sundry Grants

1/01/03 → 31/12/03

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Co-Operative Bulk Handling Limited

1/01/16 → 31/12/16

City of Belmont Community Research Project

Mazzarol, T., Sneddon, J. & Van Heemst, N.

Sundry Grants

1/01/03 → 31/12/03

Commercialization of the "Otter"

Mazzarol, T.

Sundry Grants

1/01/03 → 31/12/03

Development of Strategic Image Measure and Customer Satisfaction Index for the Water Corporation

Mazzarol, T.

Water Corporation (Western Australia)

1/01/05 → 31/12/05

Digital Content Feasibility Study

Mazzarol, T.

Department of Employment and Workplace Relations (DEWR)

1/01/04 → 31/12/04

Enhancing Sustainable Energy Saving Behaviour Through Communication - A Longitudinal Study

Mazzarol, T., Soutar, G., Sweeney, J., Webb, D., Henry, J., Brock, H., Cilona, M. & Doeltsch, S.

Australian Research Council, PureProfile Pty Ltd, Synergy, WA Office of Energy

1/01/11 → 31/12/12

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Australian Research Council
1/01/11 → 31/12/12

Identifying Industry Clusters in the Eastern Metropolitan Region of Perth

Mazzarol, T.
Sundry Grants
1/01/03 → 31/12/03

Identifying Industry Clusters in the Pilbara Region

Mazzarol, T.
Department of Employment and Workplace Relations (DEWR)
1/01/05 → 31/12/05

Investing in Armadale: Development of a Marketing Communications Strategy; Business Cluster Analysis and Multimedia Prospectus for the Armadale Redevelopment Authority

Mazzarol, T.
Sundry Grants
1/01/05 → 31/12/05

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1/01/05 → 31/12/05

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Sundry Grants
1/01/03 → 31/12/03

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DIISR AusIndustry
1/01/04 → 31/12/04

Sustainable Cooperative Enterprise - An Investigation into the Factors Influencing the Sustainability & Competitiveness of Cooperative Enterprises

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Australian Research Council, Co-Operative Bulk Handling Limited, Co-operatives WA
30/06/10 → 31/12/15

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1/07/21 → 1/03/25

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2019	Lorem ipsum dolor sit amet
2018	Lorem ipsum dolor sit amet
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