

Study 1

Overall instructions 1

In this study we are interested in what people think when they perceive the faces of others. Your task is to look at a set of 26 faces one by one, and write down everything that comes into your mind when you look at each face. This can be anything you like, no matter how silly or inappropriate. We just want to know exactly what you honestly think or feel. There is no right or wrong answer – just what you think. Please take your time to answer fully, but if you find your mind wandering, or that your thoughts are becoming less spontaneous, then move onto the next face. Please feel free to take a break at any point. The study will last no more than an hour. In the first part, you will just see faces, and in the second part, you will see faces along with a short description of where they are. When you have completed the study, we will give you a short demographics sheet to fill in.

在这项研究中，我们感兴趣的是当人们看到其他人的面孔时的想法。你的任务为看一组逐个出现的面孔，并且写下当你看到每个面孔时脑海里浮现的所有想法。这可以是任何内容，不管有多么傻或者不恰当，因为你真实的想法正是我们所想知道的。答案没有对错之分，只是取决于你的想法。请利用时间充分作答，但如果你发现自己注意力不集中了或者想法变得没那么自然了，那就请看下一个面孔。请随时稍作休息。这个实验需时不超过一小时。在第一部分，你只会看到一些面孔；在第二部分，你会看到的是面孔以及一段对他们所在地的简短描述。当你完成这个实验的时候，我们需要你填写一份简短的人口统计调查表。

Response instructions 1

Please write down your first impressions here.
Write whatever comes to mind.
Click "OK" when you're ready to move on.

请在这里写下你的第一印象。
写下所有在你脑海里浮现的。
当你准备好看下一个面孔的时候，点击“OK”

Study 2

Overall instructions 2

This study aims to investigate social impressions of faces. Your task is to look at a set of 1000 faces and rate each one on a scale from 1 to 7 for how * they are.

Please feel free to take a break at any point. When you have completed the study, we will give you a short demographics sheet to fill in. The experiment will last no more than an hour. There is no right or wrong answer - just what you think. Go with your gut instinct or first impression if you are unsure. Try and use the whole rating scale, and try and be consistent.

* was replaced with friendly, funny, intelligent, kind, nice, quiet, shy, sweet, warm, feminine or masculine, old, or attractive,.

这个实验目的在于探讨人们对面孔的印象。你的任务为看着一组面孔(1000张), 并且按照一个从一到七的量表对每张面孔的*评分。你可以随时稍作休息。当你完成这个实验的时候, 我们会给你填写一份简短的人口统计调查表。这个实验需时不会超过一小时。答案没有对错之分, 只是取决于你的想法。如果你无法确定答案, 那就请遵循你的直觉或第一印象。请尝试使用整个评分量表, 并尽量保持一致。

* was replaced with 开朗(cheerful/outgoing), 严肃(serious), 慈祥(benevolent), 和蔼(affable), 和善(kind~and~gentle), 热情(passionate/enthusiastic), 干练(capable/experienced), 圆滑(diplomatic), 猥琐(wretched), 吸引力(attractive), 年龄(age), or 女性化的/男性化的(feminine or masculine).

Response instructions 2

Response scales from: 1 (not very) to 7 (very): friendly, kind, intelligent, nice, warm, quiet, shy, funny, sweet, attractive, young to old, or feminine to masculine.

Response scale from: 1 (非常不, not very) to 7 (非常, very): 开朗(cheerful/outgoing), 严肃(serious), 慈祥(benevolent), 和蔼(affable), 和善(kind~and~gentle), 热情(passionate/enthusiastic), 干练(capable/experienced), 圆滑(diplomatic), 猥琐(wretched), 吸引力(attractive), 年轻人(young) to 老年人(old), or 女性化的(feminine) to 男性化的(masculine).

Participants only saw one attribute; see main text for more details.

Study 3

Overall instructions 3

This study aims to investigate social impressions of faces. Your task is to look at a set of faces and rate them for four different social traits, including how approachable, old, attractive and capable they look. Please feel free to take a break at any point. When you have completed the study, we will ask you some demographic questions. The experiment will last no more than 30 minutes.

这个实验目的在于探讨人们对面孔的印象。你的任务是看一组面孔，并且对这些面孔的四个不同的属性评分，这些属性包括：他们看起来有多平易近人、或老、或有吸引力、或干练。

你可以随时稍作休息。当你完成这个测试的时候，我们还会再问你一些人口统计调查问题。这个实验需时不会超过半个小时。

Block instructions 3

In this task, you will look at 44 faces and rate each one for how * they look. For each face, you will be asked to rate the person on a scale from 1 to 7 where 1 means not very *, and 7 means very *. There is no right or wrong answer – just what you think. Go with your gut instinct or first impression if you are unsure. Try and use the whole rating scale, and try and be consistent. This task will take around 5 minutes.

你的任务为看着一组面孔（44张），并且对每张面孔的*程度评分。

你将需要对每张面孔（这个人）的*程度按照一个从1到7的评分量表评分，1表示这个人是非常不*的，7表示这个人是非常*的。

如果你无法确定答案，那就请遵循你的直觉或第一印象。请尝试使用整个评分量表，并尽量保持评定标准的一致性。

这个测试将耗时大约 5 分钟。

* was replaced with approachable (平易近人), attractive (吸引力), capable (干练), or age (年龄).

Response instructions 3

Response scales from: 1 (not very) to 7 (very): approachable (平易近人), attractive (吸引力), capable (干练), or young (年轻人) to old (老年人).

Participants saw all attributes; see main text for more details.